

# Brian Joshua Abe

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## Manifesto

I've been creating art ever since I can remember. I love to take things apart to see how they work, and I love trying to find a better way to do things and solve problems. I see one of my major strengths being my ability to look at a situation from many different perspectives, find a range of practical and solutions, and achieve the best result in a timely manner.

I believe good design is completely invisible and unobtrusive. However, when examined, good design makes you say, "Of course! Why didn't I think of that?" This is something I try to put into every one of my projects, so that the end result is something that will surprise and delight everyone who comes in contact with it, like taking apart a mysterious gadget and finding something magical.

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## Career History

### *Great Direct Concepts*

November 2008 to Present

Art Director

Worked with a team of software developers to craft an intuitive user interface for a program used by automotive dealerships. Helped shape the company's brand and visual presence to reposition its product and gain nation-wide recognition in the automotive industry.

### *Corder Philips Inc*

February 2008 to November 2008

Interactive Designer

Worked with a highly creative group of individuals to create online multimedia experiences and marketing and public relations campaigns for a wide spectrum of clients ranging from those in the real estate industry to mixed martial arts to Wachovia to ABC's Extreme Makeover: Home Edition

### *Freelance Web Designer*

May 2007 to February 2008

Interactive Designer

Developed web, print, and identity pieces for clients ranging from photographers to churches.

## Education

### *Bachelor of Science Degree*

*with a Major in Graphic Design*

Liberty University - Lynchburg, VA

Attended from Fall 2006 to Fall 2007

Graduated Magna Cum Laudae

### *Associate of Arts Degree*

St. Petersburg College - St. Petersburg, FL

Attended from Fall 2003 to Spring 2005

Graduated Magna Cum Laudae

## Software Proficiency

### *Adobe Flash*

Used to create seamless online experiences ranging from web site design, programming and animation to web banner advertisements. Includes proficiency in Flash programming languages Actionscript 2.0 and 3.0

### *Adobe Dreamweaver*

Used to create large-scale websites with emphasis on search engine optimization as well as imagery and content. Includes proficiency in HTML, CSS, Ajax, ASP and PHP programming languages.

### *Adobe After Effects*

Used to create visually rich video graphics for commercials, presentations and personal projects.

### *Final Cut Pro*

Used to construct engaging story-driven videos for such clients as ABC's Extreme Makeover: Home Edition.

### *Adobe Photoshop*

Extensive knowledge and experience in photo editing, manipulation and touch-up.

### *Adobe Illustrator*

Extensive knowledge and experience with program used for identity design and brand packages for clients.

### *Adobe InDesign*

Used for print design on projects such as magazine layouts, flyers, and brochures. Includes extensive knowledge of pre-production procedure and publication design.

### *Cinema 4D*

Used to create engaging visually rich 3d graphics and animation for use in video projects and websites.

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## Awards

Addy Award for Web Design - Godz of War Website - 2009

Showcase in Lamplight Magazine - Liberty University Fine Arts Publication - 2008

Best in Show - Liberty University Annual Art Show - 2007

Second Place - Graphic Design - Liberty University Annual Art Show - 2007

Best Poster of the Year - Baptist Bible College - 2007

Work Featured in The Champion - Liberty University News Publication - 2007